

December 19, 2025

Colmobil trusts in the expertise of the Lagermax Group for entering the Austrian market

++ New Car logistics from the port of Koper ++ Spare parts logistics for the after-sales market ++ Last mile delivery by night ++

Straßwalchen, December 19, 2025. Colmobil is one of Israel's largest vehicle importers and has just established a subsidiary in Austria. This subsidiary is the exclusive importer for the new OMODA and JAECCO brands. Both belong to the Chinese vehicle manufacturer Chery Automobile. Colmobil has entrusted its logistics in Austria to the Lagermax Group.

The contracts apply to new car logistics, which is handled entirely for the Austrian market from the port of Koper, and to the entire spare parts supply. Colmobil also relies on the Lagermax Group for the after-sales market, which provides all logistics services for spare parts. From takeover at the port or Vienna Airport, through customs clearance, to storage at the Lagermax Logistics site in Enzersdorf/Fischa. The last mile is covered by night delivery to the dealer network within a few hours of ordering.

'We are particularly pleased that Colmobil has placed its trust in us for all logistics services in Austria,' explains Richard Pöschl, CEO of Lagermax Logistics.

'Being able to offer the complete package from our own ranks is a decisive advantage that we can offer importers in Austria and neighbouring countries. We are convinced that the models will also cause a sensation in Austria and look forward to a great collaboration with Colmobil,' adds Florian Arnezeder, CEO of Lagermax Autotransport GmbH.

'In addition to the safety and quality of our vehicles, safety in logistics and spare parts supply is essential for us. That's why we rely on partners who share our high standards and have the same understanding of service quality,' says Lars Pauly, CEO of Colmobil in Austria.

About the Lagermax Group

Under the motto 'Together in motion.' the Lagermax Group offers a sophisticated distribution network for all customer requirements with over 85 locations in 15 European countries. Borders are increasingly disappearing, but local characteristics remain. Lagermax pays close attention to this fact. The Lagermax Group achieved a total turnover of €765 million in 2024 and has a workforce of 4,100 employees.



Image: Lagermax Group

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